“Lessons from the Geese” was written in 1972 by Dr. Robert McNeil. It has been shared in many forms. Here is my version.

⇒ Geese fly in "V" formation. As each bird flaps its wings, it creates an uplift for the bird immediately following. By flying in "V" formation, the whole flock adds at least 71 percent greater flying range than if each bird flew on its own.— We can accomplish more when we work together as a team and recognize each other’s strengths.

⇒ When the head goose gets tired, it rotates back in the wing and another goose flies point.— Throughout our journey we will sometimes be the leader and other times the follower. Wherever we are in the formation we still need to do our part, support the leader and the flock. Change is not a bad thing.

⇒ Geese honk from behind to encourage those up front to keep up their speed.— Support and encouragement should always be our language. We need to lift one another instead of disparaging others.

⇒ When a goose gets sick or is wounded and falls out of formation, two other geese fall out with that goose and follows it down to lend help and protection. They stay with the fallen goose until it is able to fly or until it dies, and only then do they launch out on their own, or with another formation to catch up with their group.— We always need to stand by one another.

Life is challenging as we have all experienced throughout this pandemic, but there have been many good things too. Take a few moments to review your PTA journey over the past two years and look at what went well, what did you learn, how can you grow and what can you use moving forward personally and as a PTA leader. It is a time to pull together and continue on the journey. The students of Tennessee need your voice.

I am so proud of the 2019-2021 Tennessee PTA Board of Directors and all our local leaders that have made my turn as leader great. Thank you for being part of the flock. Many of you may be transitioning and becoming new leaders or welcoming new leaders. Let’s keep the flock strong, show your support and invite all of our community to join our flock and help us on the journey. We are stronger together.

Kim Henderson, Tennessee PTA President
What has your Tennessee PTA Board of Directors done during the 2020-2021 year?

Tennessee PTA had another busy and unusual year. Tennessee PTA Board of Directors has represented you well. The PTA voice has been loud and clear as they have virtually traveled not only in Tennessee but the entire United States. We have spent numerous hours speaking about educational and health and safety issues affecting students, parents, communities, school staff, school districts: rural, urban, & suburban. Tennessee PTA has also offered virtual and one-to-one leadership training and helping new and seasoned PTA leaders at all levels.

Tennessee PTA promoted community conversations around school closings and reopening and other COVID-19 issues, by providing training and grants to local units and councils. Those conversations extended to federal legislators as board members and local leaders attended the National PTA virtual legislative conference.

With the challenge of COVID-19, Tennessee PTA has worked on redesigning communication and training to reach out and provide personal service to our leaders and members via virtual options and social media. We have increased virtual options, expanded our social media presence, added a COVID-19 resource page and redesigned the Tennessee PTA website.

The Tennessee PTA Board of Directors meets quarterly as a whole group. The 15 members of the Board collectively logged in more than 2000 hours just during the meeting portions of these weekends. Each member sits on three or more state PTA committees and some also serve on additional statewide educational boards and committees. They work in between meetings doing such things as: working on legislative issues, tracking membership, starting new PTA’s, approving bylaws, running the Reflections program, answering units questions, visiting local units & councils, planning events and conferences, contacting units with reminders, attending training workshops, and writing newsletter articles. Tennessee PTA has also been working on developing partnerships through two National PTA grants to spread the message out across the state on the importance of parent engagement and educational data.

Below is a summary of the whereabouts of the Tennessee PTA Board of Directors for you to share with your school communities. As a reminder, Tennessee PTA Board members are all volunteers just like you.
Our board members:
Held 50+ PTA memberships
Attended over 100 virtual meetings in local units/councils
Served on local unit and council boards
Served on numerous local committees
Met with and sent letters to legislators and the media in support of PTA & other educational issues
Met with local superintendents
Met with and contacted their state and federal legislators on state, local and federal issues
Serve on and attended local school board meetings
Served on local school and school district committees
Participated in numerous conference calls with National PTA
Participated in numerous Zoom and virtual Training sessions to expand their knowledge
Taught and volunteered in classrooms

Local Unit/Council Trainings, Communications and Services
Annual State PTA Convention
Widespread implementation of MemberHub
Statewide Leadership Training
Printed resources in January mailing and newsletters
Personal help by phone and email
Legislative alerts via Voter's Voice
Tennessee PTA website and social media sites – news and resources
One on one training with local units and councils
PTA Leadership Zoom Calls
Virtual Leadership Training
Monthly Q&A with Tennessee PTA Zoom Calls

Tennessee PTA Connections
SCORE
Tennessee Department of Education
ARC of Tennessee
Junior Achievement of Middle Tennessee
Tennessee Chamber of Commerce
Tennessee Department of Health
Tennessee Community Schools Network
The Teachers Guild
GoGuardian
Tennessee Educators Association
Tennessee School Boards Association

Tennessee PTA, its members and their children were represented at:
National PTA Annual Convention – Virtual
National PTA Legislative Conference – Virtual
Tennessee Committee on Pediatric Emergency Care
Tennessee Child Well Being Task Force
TCSSN Virtual Summit
Military Interstate Children’s Compact Commission (MIC3)
Tennessee Alliance for Equity in Education
TENNESSEE CONGRESS OF PARENT AND TEACHERS INCORPORATED

STATEMENT OF FINANCIAL POSITION
June 30, 2020

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<th>ASSETS</th>
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<tr>
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<td>Certificate of Deposit</td>
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<td>Total Assets</td>
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<tr>
<th>LIABILITIES AND NET ASSETS</th>
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<td>Current Liabilities:</td>
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<tr>
<td>Accounts Payable and Accrued Expenses</td>
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<td>Total Net Assets</td>
<td>$ 181,217</td>
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<tr>
<td>Total Liabilities and Net Assets</td>
<td>$ 181,217</td>
</tr>
</tbody>
</table>

See Independent Accountants’ Report and Notes to the Financial Statements.
Sponsors of the Tennessee PTA 2021
Annual Business Meeting and
Training Workshops

https://tnpta.org/index.php/annual-meeting/

Platinum Sponsor

Uplift Westwood Community Development Corporation—A supporter of Westwood High School PTSA, as well as children and families in the Westwood Community. Proud to sponsor supplies, laptops, and incentives for more than 250 faculty, staff, and teachers and 2200 students in six Westwood neighborhood schools. https://upliftwestwoodcdc.org

Workshop Sponsor

Additional Sponsors

Germantown Pediatric and Family Medicine
3180 Professional Plaza, Suite 111, Germantown, TN 38138
(901) 854-5455
Email: appointments@germantownphysicians.com
Facebook: https://www.facebook.com/germantownphysicians
Website: https://germantownphysicians.com/

Kum Sung Martial Arts is located at:
Collierville United Methodist Church
454 West Poplar Avenue. Collierville TN 38017
Kumsungmemphis.com (website)
kumsungmemphis@gmail.com (email)
Affordable insurance tailored to your PTA Group

Your PTA makes a difference in the lives of the next generation - but your activities also create substantial liability and put you at risk for loss due to theft, injury, property damage and many other issues. That’s why AIM has created an affordable insurance program specifically tailored to the needs of PTA's like yours.

We make it easy for your PTA to obtain quality insurance covering everything from liability to property and more. When you obtain insurance through AIM, you can rest assured that you are protected from potentially catastrophic financial losses that can result from claims related to the various events organized by your PTA.

- Protection from financial loss in the event of a claim
- General liability and accident medical coverage in case of injury
- Protect your property and funds from theft, embezzlement or loss
- Directors and Officers Liability safeguards officers from legal action

Get a Quote and Buy Online In Just Minutes!
SUMMER RECHARGE

After the past year, families deserve (and need) a REcharge!

From your child finally getting to see friends and loved ones to finding ways to refuel their passions...learning can be at the center. In fact, kids thrive when they feel connected to who they are learning with and what they are learning.

Here are 3 simple steps to shape your summer learning plan...

1. **REview key skills**

Before school is out, ask the teacher which skills are most important for your child to work on over the summer. You can also use the Readiness Check to know how your child is doing with grade level math skills and get connected to fun, easy-to-use summer learning resources to help your child practice these skills every day.

2. **REconnect with what matters**

Who is your child most excited to spend time with? What interests your child? What makes them light up with confidence? Find out and lean into it this summer. This will help keep your child motivated to learn. For example, to build communication skills, invite your child and their friends to do a “write and tell” to share what they missed most about each other.

3. **REFlect on progress**

Share what you notice about your child’s progress with tutors, summer program leaders and new teachers in the fall. For example, “My 4th grader needs support with word problems that involve multiplication and division.” You are the expert on your child. Teachers need your insights and questions.

Which RE-word captures how you’re feeling this summer?

REview
REconnect
REcover
REcharge

Check out this family writing activity.

Check out BeALearningHero.org for more tips and resources.
Congratulations to the newly elected Tennessee PTA 2021-2023 Board!

President—Dwight Hunter
President-Elect- Dana Price
VP Child & Youth Advocacy- Anita Allen
VP Communications & Student Awards- Larry Davis
VP Membership & Outreach- Tonya Cambre
Treasurer- Charles Everett
Secretary- Theresa Shaw

Tennessee PTA honored the following PTA members with a Lifetime Achievement Award.

Kim Henderson
Leslie Boggs
Carol Williams
Larry Davis

Contact Us
For more information, assistance, questions and support, contact us, we are here for you.

Tennessee PTA
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Nashville, TN 37212
(615) 383-9740

Visit us on the web at www.tnpta.com
Follow us:
Blog: tennesseeppta.tumblr.com
Facebook: @tnpta
Twitter: @tennesseeppta
Instagram: @tennesseeppta
Friends of PTA

Thank you Renee Little for all the years of supporting PTA. I appreciate all you have donated to PTA. You’re my friend and a Friend to PTA! Love, Dana Price

Thank you Gail Phillips for all the years of supporting me in PTA. I appreciate you and your willingness to help all children. Love your friend Dana Price

Thank you Shannon Price for always supporting me and all my chapters of PTA. From Elementary, Middle, High school, Council and State PTA boards. You are my rock! Love your wife!

Thank you Kim and board! We all worked hard to keep Tennessee PTA going in a pandemic. I appreciate you all very much. Best wishes to Dwight and his new board. Dana Price
Units Awards and Outstanding Teacher Awards

300 Hours of Literacy Program
A.L. Lotts Elementary PTA
Lakeridge PTA

Leadership Achievement Award
Crosswind Elementary PTA

Outstanding Unit Award
A.L. Lotts Elementary PTA

Outstanding Teacher Awards
Joanna Barnett
Mountain View Elementary PTA
Darby Allen
A.L. Lotts Elementary PTA
Start now asking everyone to join your PTA. PTA is for everyone and we want to hear everyone’s voice.

Tennessee PTA is excited to offer MemberHub free to all PTAs in Tennessee.

- Tools that make it way easier to engage families & grow membership
- Membership info is automatically reported to your state, and members get an electronic membership card in their emailed receipt
- Easily sell spirit wear, event tickets, and PTA memberships in your online store
- MemberHub takes the guesswork out of PTA compliance
- You can also remit dues to the state with one click
- Easily build a free website for your PTA
- MemberHub Givebacks—Feature special offers from businesses in your e-store, and your PTA gets up to 20% of all sales donated back.
2020-2021 Tennessee PTA Membership Report

The membership theme reminder the same as 2019-2020 is "Building a Stronger PTA Together". We want you to know that we as a state board really believe that. Each member brings something important to the table, whether it is leadership skills, volunteer time, moral support, or additional insight. Thank you once again for your membership in PTA and I encourage each of you to keep asking others to join and to renew their membership as you make plan for your Membership Drive for the 2021-2022 school year! We need you now more than ever!

The COV19 virus had a negative impact on our schools and local units, we were running far behind last year's membership numbers. However, we believe that working directly with each of our Local Units, the Presidents, and Membership Chairs/Vice President that we can together stop our membership decline and start growing our membership!

For those of you interested in the numbers, these are the numbers as of March 2021.

2020-2021 Membership Goal= 32,600 Our total Membership as March= 15,553

A decrease of 17,047 members or -53.4%

New or reinstated Units 2020-2021= 4

New Units 2019-2020= 6

A decrease of 2 Units or -33.3%

Units with an Increase in Membership 2020-2021= 19

Units with an Increase in Membership 2019-20= 50

A decrease of 31 Units or -62.0%

The total number of units listed by MemberHub= 217

Units Membership Payments Received= 106

Units Membership “Non-Payments”= 100

I would like to personally thank each of you, our members, Local Unit, Councils, and all the members of the membership committee and especially the Region Directors for their hard work this past year. Although we have had a urge statewide decline in membership, they were able to reach out to many existing units helping them to develop new leadership, reach new members, and encourage more diversity in membership.

There are many amazing units and councils that have tremendous membership success and are doing many great things. Also, thank you to all the local and council membership chairs for their work and effort to grow membership.

Working together we WILL “right” the (Member)SHIP! in 2021-2022!

Charles Scott, Membership, Diversity and Inclusion Chair
MEMBERSHIP CHALLENGE AWARD
GOLD 20% Or More Over Last Year

Beaumont Elementary PTA 25.0%
Rivermont Elementary PTA 31.5%
Westwood High School PTSA 46.4%
Pi Beta Phi Elementary PTA 53.1%
Bess T. Shepherd Elementary PTA 56.7%
Holston Middle PTSA 56.7%
Andrew Jackson Elementary PTA 96.8%
Rosebank Elementary PTA 111.8%
MEMBERSHIP CHALLENGE AWARD
SILVER 10% Or More Over Last Year

Knox County School Clothing Center PTA 11.1%
Haynesfield Elementary PTA 11.8%
Anderson Elementary PTA 15.3%
Tara Oaks Elementary PTA 16.7%
Christenberry Elementary PTA 17.6%

MEMBERSHIP CHALLENGE AWARD
BRONZE 5% Or More Over Last Year

Holston View Elementary PTA 8.2%
MEMBERSHIP CHALLENGE AWARD
PLUS + 1 Or More Over Last Year

Robertsville Middle PTSA
Creekside Elementary PTA 1.1%
Walnut Grove Elementary PTA 2.0%
Loftis Middle School PTA 3.4%
Big Ridge Elementary PTA 3.6%

PRESIDENT’S MEMBERSHIP AWARD

Largest Percentage Membership Increase
Rosebank Elementary PTA—112%
MidCumberland Region

Largest Number of Members
Farragut Intermediate School PTA—830 members
East Tennessee Region
EARLY BIRD AWARD
Reports and Dues Received on or Before September 30, 2020

A. L. Lott Elementary PTA
Amherst Elementary PTA
Collierville Middle PTA
Crosswind Elementary PTA
Donelson Elementary PTA
Fairmont Elementary PTA
Frayser Community PTSA
Grandview Elementary PTA
Holston View Elementary PTA
Indian Trail Intermediate PTA
Inglewood Elementary PTA
John Adams Elementary PTA
Knox County Schools Teacher Supply Depot PTA
Liberty Bell Middle PTA
Lookout Mountain Elementary PTA
Northview Intermediate PTA
Ooltewah Elementary PTA
Robertsville Middle PTA
Ruby Major Elementary PTA
Schilling Farms Elementary PTA
Science Hill High PTSA
Soddy Daisy Middle Community PTA
Soddy Elementary PTA
South Doyle Middle PTSA
South Side Elementary PTA
Towne Acres Elementary PTA
Tyner Academy Elementary
Wallace A. Smith Community PTA
West Collierville Middle PTA

APPLE AWARD
100% Teacher and Faculty

Big Ridge Elementary PTA
Exciting things happening in PTAs around the state.

Crosswind Elementary PTA

Pi Beta Phi Elementary PTA

Frayser Community PTSA

We utilized Memberhub's fundraiser capabilities to host our Intermediate schools Coin wars this year. Not only was it super easy to use, the staff at Memberhub we were helpful in assisting us with getting things all setup properly. We had two 30 minute zoom calls and after that, we were all set to go. There are many different platforms/sites you can create through the Fundraising section of Memberhub. I anticipate us utilizing this service more as we move forward. It would work great for Walk-a-thon's, Read-a-thons and so many other fundraising ideas. Our school raised $2100 last year with Coin Wars and this year, using the Memberhub site, we raised $4337, we couldn't be happier.
A unit must be in good standing to receive mailings and support from Tennessee PTA, participate in PTA programs, or qualify for awards and grants.

A PTA in Good Standing is one that:

- Adheres to the Purposes and basic policies of PTA;
- Submits an initial remittance of the State and National portion of membership dues to the Tennessee PTA, enters their members into MemberHub by November 1 and all remaining State and National dues by May 15;
- Has bylaws approved according to the procedures of the Tennessee PTA at least every 5 years;
- Submits an Audit Report Form to Tennessee PTA by November 1;
- Files annually to the Internal Revenue Service (IRS) the appropriate 990 form by November 15 and shall submit a copy of the appropriate 990 receipt to Tennessee PTA by November 20;
- Maintains a minimum of 20 members;

Add your voice. Sign up to receive legislative alerts and to take action at https://tnpta.org/take-action.html
During the 2021 Annual Business Meeting, the delegates adopted all six bylaws amendments as written. Visit http://tnpta.org/news/march_2021_newsletter.pdf to view the adopted bylaw amendments.

PTA Transition Checklist

ACTION REQUIRED

- Enter all incoming officers in MemberHub or send form to Tennessee PTA Office
- Update Bank account signatures (checks must have two signatures, best practice is three signatures on file)
- Audit financial records after June 30th completing and uploading the audit form in MemberHub
- Review bylaws, check when bylaws last updated and resubmit copies to Tennessee PTA at least every five years
- Prepare a proposed budget. (These will need to be approved by your membership before funds are spent.)
- Meet as a new board to plan programs and events. (These will need to be approved at the first general meeting.)

Best Practices

- Attend Tennessee PTA training or take a National PTA eLearning Course
- Gather job descriptions, plans of work, program evaluations and other documents/files from outgoing board members to share with new board members.
- Setup MemberHub store including online membership options
- Prepare a membership plan to reach out to new and returning members
- Review the Tennessee PTA Leadership Achievement form to help plan PTA year
- Register for Back to School kit from National PTA
2019 — 2021 Tennessee PTA Board of Directors

President
Kim Henderson           khenderson@tnpta.org
President-elect         Dwight Hunter  dhunter@tnpta.org
VP Communications & Student Programs Dana Price        dprice@tnpta.org
VP Membership & Outreach Anita Smith         asmith@tnpta.org
Secretary               Theresa Shaw     tshaw@tnpta.org
Treasurer               Charles Everett  ceverett@tnpta.org
Past President          Cheryl Floyd     cfloyd@tnpta.org

Committee Chairs
Arts in Education & Scholarship Hank Winkler     hwinkler@tnpta.org
Bylaws & Standing Rules   Larry Davis      ldavis@tnpta.org
Marketing & Communications Wayne Brown     wbrown@tnpta.org
Membership, Diversity and Inclusion Charles Scott cscott@tnpta.org
Reflections              Bala Ramachandran brazachandran@tnpta.org

Region Directors
South Central Region     Tim Duke        tduke@tnpta.org
Southeast Region         Gail Phillips  gphillips@tnpta.org
East Tennessee Region    Tonya Cambre   tcambre@tnpta.org

Tennessee PTA - Advocating Everyday, in Everyway, for Every Child

Tennessee PTA
1905 Acklen Avenue
Nashville, TN 37212