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## Film Production – Specific Rules/Guidelines

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**FILM PRODUCTION** is the process of making a film. The **producer** (student submitting the entry) is not required to appear in the film but if the student chooses to, a camera tripod may be used. All screenwriting, directing, camera/filming and editing must be done by the student producer. *PowerPoint presentations are prohibited.*

**Reflect on the 2020-2021 Theme: I Matter Because...**

**Consider the following styles to portray your original work of fiction or nonfiction:**

- **Animation:** Demonstrates motion by sequencing still objects or using computer-generated graphics.
- **Narrative:** Tells a fictional story developed by the student.
- **Documentary:** Presents facts and information.
- **Experimental:** Explores movement, light and montage.
- **Multimedia:** Uses a combination of different contents (text, audio, still images, animation, etc.).

An explanation of the storyline and/or the significance of the film style might be a useful addition to the artist statement. Whether an entry displays use of technologies or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme, originality and creativity. *Software used to create an entry should only enhance and present the work, not provide the primary design.*

**Copyright:** Entry may include public places, well-known products, trademarks or certain other copyrighted material as long as that copyrighted material is nonessential to the subject matter of the piece and/or is a smaller element of a whole.

Use of background music must be cited on the student entry form.

**Suggestions for Audio/Visual Quality:**

- Use a tripod to hold the camera still
- Make sure there is plenty of lighting, especially if shooting indoors
- Turn off all noise-making devices in the room (air conditioners, fans, telephones, etc.)
- Record a short test and listen to it. If needed, change the record volume or microphone location.
- Make sure the background music (if any) is audible on the recording.
- Allow for two seconds of silence at the beginning and end of your recording.

**Packaging:**

- Accepted video file formats include: AVI, MOV, MPG, MPEG, MP4, WMV, FLV and F4V. **DO NOT USE DVD FORMAT.**
- Label video file and CD/USB Drive with your State, Arts Category, Grade Division, Last Name, First Name (*Example: TN.FILM.PRI.SMITH.JOHN*)
- Submit video and student entry form according to your PTA's instructions.

**State Specific Instructions:** See the Tennessee PTA – Local Leaders Guide at <http://tnpta.org/reflections.html> for requirements. All participants must also follow Official Rules for Participation.