

ADVOCACY AWARD Information and Application

The Tennessee PTA Advocacy award recognizes local units, councils, and youth that best demonstrate outstanding achievement in advocacy.

PTA advocates for children and their families on a wide variety of child-related issues in the areas of public education, health, safety and parent involvement. The purpose of advocacy is to communicate to decision makers to inform, educate, persuade or increase the level of awareness about an issue. Decision makers include elected and appointed officials, legislative bodies and school boards, as well as anyone who is a stakeholder in the welfare of children and youth.

Studies have shown that schools where parents are involved in decision-making and advocacy have higher levels of student achievement and greater public support.

National Standards for Family-School Partnerships, Standard 4: Speaking up for every child – Families are empowered to be advocates for their own and other children, to ensure that students are treated fairly and have access to learning opportunities that will support their success.

Award Criteria

- Application forms must be completed and received by the Tennessee PTA no later than February 15th.
- Any submitting local or council PTA must in good standing as defined by TNPTA bylaws.
- Youth nominees must be in grades 9-12 and attend a PTA school or have a parent who is a PTA member in any Tennessee PTA unit.
- A descriptive narrative in addition with a minimum 250 words must be included which describes the following:

For a PTA unit or Council

- Advocacy is the act or process of supporting a cause of a proposal. Describe the advocacy efforts at your school or in your community.
- What advocacy training do you encourage or provide for your PTA membership?
- ➤ How does your membership communicate with their legislators?
- ➤ Has your PTA written a position statement or resolution this year? If so, please include a copy.

For a Youth

- How has this individual advocated for your school or community?
- Describe the impact of your nominee on decision makers.

Winners will:

Receive recognition during the annual Tennessee PTA meeting.



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Award Category (Non-school based PTAs should choose the category that most closely reflects their focus.)
PTA/PTSA Elementary Middle and High School Council/Community
Individual Youth
Name of PTA/Council
Name of Youth (if applicable)
GradeUnit of PTA Membership
Name of PTA President
Name of Person Submitting Application
Address
Email
Phone Number
This application plus the descriptive narrative must be received by the Tennessee PTA no later than February 15th. Tennessee PTA 5006 Jim Jones Lane
Knoxville, TN 37931
FOR OFFICE USE ONLY
Received Date Narrative Included
Good Standing Status Number of Members Submitted as of Feb. 15th
Date of Bylaws Approval 990 Submitted Audit Submitted