

# Strategic Plan - Tennessee PTA

## Connect

- Face to Face
- Through our Social Media
- Members to MemberHub
- Like Minded Organizations
- With Parents/Teachers/Students

## Advocate

- Legislative priorities
- All voices Parent, teacher and student matter
- Register to vote/get to know your Legislators
- Why have Resolutions/Position Statements
- Attend School Board meetings

## Recruit

- Inspire Future Leaders
- Ask people to join PTA
- Provide Resources to Leaders
- Grow our Membership
- Host Multiple Training Opportunities
- By celebrating unit's successes

## Build

- Community Partnerships
- Diversity and Cultural Inclusion awareness
- Students/Educators/Parents knowledge of PTA Mission
- Stronger PTAs (Local Unit, Council, Community)