WELCOME

Helena Fischel
TN PTA Arts In Education Chair
(Reflections, Citizenship Essay, & Theme Search)

What we’ll cover:

- What is Reflections? Why do it?
- Getting started
- Student Recognition
- Theme Search
- Questions?
What is Reflections?

REFLECTIONS is a NATIONAL PTA Program started in 1969.

- Over 10 million participants
- Supplement arts in school
- Each year has a theme
- 6 art areas, plus Special Artist
- Pre-K through 12th Grade
Why Do REFLECTIONS?

for the young dancer

for the young writer

for the young photographer

for the young filmmaker

for the young artist

for the young composer

for the young special creator

IN OTHER WORDS, FOR THE KIDS!

NATIONAL PTA® REFLECTIONS®
Category and Division Overview

**DIVISIONS**
- Primary: Pre K – 2nd grades
- Intermediate: 3rd – 5th grades
- Middle School: 6th – 8th grades
- High School: 9th – 12th grades
- Special Artist: Pre K – 12th grades

- Film Production
- Literature
- Dance Choreography
- Music Composition
- Photography
- Visual Arts
- Special Artist

YOU can select which Art Categories you want to offer... one or all!
Local Reflections Chair Duties

Local PTAs should run their Reflections program according to their state’s requirements. General Local Reflections leader tasks include:

- Registering your Local PTA and connect with your state’s Reflections program at PTA.org/Reflections
- Editing and distributing program materials
- Recruiting volunteer judges
- Collecting entries and coordinating the art review process
- Advancing finalists to the next review round
- Celebrating and recognizing students
## Key Dates - Local PTAs w/o Councils

<table>
<thead>
<tr>
<th>September - October</th>
<th>November</th>
<th>December</th>
<th>January 17 State Deadline</th>
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<td>Collect Entries</td>
<td>Compile judges scores &amp; finalize state level submissions</td>
<td>Upload all winners to National Reflections Portal to submit to State</td>
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<td>Posters, Email, Social Media</td>
<td>Make sure entry forms and entries meet contest requirements</td>
<td>School Recognition</td>
<td>State winners announced in Early April</td>
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<td>Organize entries</td>
<td>Create Ceremony Slideshow</td>
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Timeline Best Practice Example

- **Beg Aug:** Announce Reflections Theme in first week of school packet & social media
- **Week of Sept 4th:** TN PTA Reflections Virtual Training Webinar
- **Sept 10-16th:** Promote Reflections contest in your school during National Arts In Education Week
- **Oct 27th:** Students submit entries to local school PTA based
- **Nov 17th:** Local Unit Winners are announced
- **Dec 1st:** Local Unit first place submissions are due to Council PTAs
- **Dec/Jan:** Local & Council PTA Student Awards Ceremony based on timeline set by school/council PTA - Council Winners are announced if applicable
- **Jan 17th:** Local & Council winners due to TN PTA
- **Mar 15th:** TN PTA Winners announced
- **Apr 21st:** TN Student Awards Celebration (Knoxville)
- **May 1st:** National PTA Winners announced
1. Register, Connect, Recruit

- Register your PTA in the National PTA Reflections program at PTA.org/Reflections.

- Connect with your State PTA’s Reflections program to confirm deadlines and state requirements.

- Promote Reflections by Celebrating
  - National Arts in Education Week - beginning the second Sunday in September
  - National Arts and Humanities Month - October

- Recruit Volunteers for your Reflections Committee and delegate tasks:
  - Promote Program
  - Coordinate Judging
  - Host Celebration Events
Tennessee Registered PTAs

- Towne Acres Elementary School PTA - Alli Bowling
- Science Hill High School PTSA - Misty Potter
- Lakeland Elementary PTA - Heather House
- Johnson City Council PTAs - Allison Athon
- Collierville Elementary PTA - Cristina Ayala Smith
- Crosswind Elementary PTA - Julie Gentry
- Ruby Major Elementary PTA - Helena Fischel
- Tennessee PTA - Helena Fischel
Tennessee PTA Reflections Network

BAND is an all-in-one group communication app that can help make managing your Reflections program easier and more impactful.

All Reflections Leaders at Local and Council Units may request to be added by Helena Fischel at hfischel@tnpta.org.
Tennessee Enhancement Grant

To enhance your Reflections program, you may apply for a grant through TNPTA Arts Enhancement Grant Application.

**Grant Overview:** The Tennessee PTA Arts Enhancement Grant Program complements PTA’s long-standing commitment to quality arts education by providing funds to local PTAs and councils to establish or enhance arts programs in one or more arts areas: visual arts, photography, music, dance, film production, and literature (including theater).

**Funding Available:** Tennessee PTA expects to fund grants in the amount of $250 to be awarded for use towards National PTA Reflections program and the Tennessee PTA Arts in Education programs.

**Deadline:** Applications are due in the state office on or before March 1, 2024.
Step 2. Customize and Distribute

- Edit program materials to include:
  - Available arts categories for participation
  - Program deadlines
  - Directions for submitting entries

- Distribute to program participants:
  - Student Entry Forms

Include additional details in the Student materials like:
- Contact information
- Packaging instructions (e.g., physical vs. digital)
- Additional rules for student eligibility
Entry Form

Complete before distribution - >

Student Information - >

Student & Parent Signatures - >

Submission Category & Division - >

Title & Details of Submission - >

Artist Statement - >
Step 3. Coordinate Judging

- Recruit a team of experienced arts judges to review student works

- Tap into your local connections and resources
  - Parents
  - School/District Administrators
  - Local Art Professionals
  - Former participants or judges

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![Score Card for Judging](image-url)
Solo and ensemble works of all dance styles are accepted. Entrant must be the choreographer and may also be the performer, or one of the performers. If background music is used, cite it on the entry form.

**VIDEO**
- File must not exceed 5 min. and 1000MB in size
- Accepted formats: AVI and MP4
Accepted short film styles include: Animation, narrative, documentary, experimental or media presentation. All screenwriting, directing and editing must be done by the student producer. If background music is used, cite it on the entry form.

**VIDEO**
- Video must not exceed 5 min.
- File must not exceed 1000MB in size
- Accepted formats: AVI and MP4
- Use of PowerPoint is prohibited
Accepted forms of fiction and nonfiction include: Prose, poetry, reflective essay, screenplay and play script, narrative, and short story. Entrants may write in their primary language if an interpretive English translation is also attached. Use of copyrighted material is prohibited.

WRITING

• Must not exceed 2,000 words
• May be handwritten or typed
• Single-sided print on 8 ½x11” paper
• PDF file
Music Composition

All music styles and combinations of instrumentation are accepted. Entrant must be the composer and may also be the performer, or one of the performers. Use of copyrighted material is prohibited.

**AUDIO**
- File must not exceed 5 min. and 1000MB in size
- Accepted formats: MP3 and WAV

**NOTATION**
- Only required for middle and high school divisions
- In place of a notated score a written reflective statement that provides a musically technical explanation of how the piece was composed (100 words or less).
- Notation in PDF format
Photography

Photo must be a single print/digital image. Collages and collections of photos are not accepted. Entrant must be the photographer and may use a variety of digital editing techniques including but not limited to, multiple exposure, negative sandwich and photogram.

PRINT
• Must be no smaller than 3x5 inches and no larger than 8x10 inches
• Accepted print formats: Mounted on mat or poster board no larger than 11x14 inches
• Framed prints are not accepted
• Include one digital image of artwork with your submission (Accepted file formats: JPEG, JPG, PNG)

DIGITAL IMAGE
• Dimensions must be at least 640x960 (pixels) and 300 dpi (resolution)
• Accepted file formats: JPEG, JPG, PNG
Visual Arts

Works of both fine and design arts are accepted, including but not limited to:

architectural drawing and models, ceramics, collage, computer generated images and graphics, crafts, drawing, fashion clothes and jewelry, fiber work, mixed media, painting, printmaking and sculpture.

2D WORKS
- Mounted on sturdy material
- No larger than 24x30 inches with matting
- Framed entries are not accepted
- Include one digital image of artwork with your submission (Accepted file formats: JPEG, JPG, PNG)

3D WORKS
- Include 3 digital images of artwork at different angles. (Accepted file formats: JPEG, JPG, PNG)
This **Special Artist Division** welcomes students from all grades and offers non-artistic accommodations for students to participate fully in PTA Reflections. **Student recognition and awards are announced as part of the Special Artist Division.**

**ACCOMODATIONS**

- Non-artistic accommodations (e.g. adaptive technology; transcribing; holding a camera)
- Assistants must refrain from being involved in the artistic process (e.g. developing an artist statement, choreography, music lyrics, storyboards, etc.)

Students who identify as having a disability and may receive services under IDEA or ADA: Section 504 may enter in the Special Artist Division **OR** grade division most closely aligned to their functional abilities.
Step 4. Advancing and Celebrating Your Students

- Assign awards by category and division
- Advance finalists to the next level according to State PTA guidelines and deadlines
- Celebrate your students:
  a) Announce winners on school websites and social media and tag us @NationalPTA and #PTAReflections
  b) Offer awards from ShopPTA.com and donated prizes from community supporters
  c) Host a student recognition event for families
  d) Showcase student works at school and in the community
National PTA Awards and Exhibits

Student Arts Showcase and Exhibit
January

National Winners Announcement
May 1
PTA.org/Reflections

Celebration Event and Exhibit
Annual National PTA Convention
The Reflections program theme is student-selected and changes annually. Students submit their themes in the Annual Theme Search Contest according to their State PTA and National PTA’s Reflections theme search guidelines. One national winner is selected by the National PTA in February. The winner’s theme inspires students across the country and in U.S. schools overseas that participate in the Reflections program. The winning student will also receive a $100 award and national recognition.

Theme Search: Reflections
Inspire hundreds of thousands of student artists each year

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TN State Deadline is November 1st, 2023
Don’t Forget to Wrap Up!

- Make sure to thank student and parent leaders, school personnel, submission reviewers and community businesses for their support
- Return non-advancing works and contact students who are advancing in the competition
- Host a debrief with your volunteers committee
- Record notes and contacts for next year’s Reflections Chair