This award is named in honor of Mary Jo Clark who served as president of Tennessee PTA from 1991 to 1993. During her term as president she was a champion of parent involvement. Mary Jo Clark is an exemplary person in recruiting and mentoring leaders across the state and nationally, and has inspired many young parents to be involved in PTA. This award recognizes PTA local units and councils that recruit, mentor, and develop volunteers and encourages family engagement.

National PTA is the oldest and largest volunteer child advocacy association in the United States. Volunteers serve to support the mission - to make every child’s potential a reality by engaging and empowering families and communities to advocate for all children. Involving others productively provides meaningful and rewarding opportunities for parents, community members and student participation in school activities and uses the best skills and talents of volunteers to maximize their contributions. By developing strategies that allow and encourage parenting adults to take a more active role in supporting their children’s education, parents become active participants in the life of the school, feel welcome and valued.

**Award Criteria**

- Application forms must be complete and received by the Tennessee PTA no later than March 1st.
- Any submitting local unit or council PTA must be in good standing as defined by Tennessee PTA bylaws.
- A descriptive narrative in addition with a limit of 500 words must be included which describes the following:
  - How your PTA recruits volunteers.
  - Training you offer for your volunteers and if you provide job descriptions for them to refer to.
  - What opportunities you provide for volunteers that cannot come to the school during school hours.
  - How you track volunteer hours.
  - Goals to increase and/or improve family engagement.
  - Programs/projects (including planning, implementation, follow up, and results) to cultivate family involvement
  - Communication methods with membership and the community.
  - Efforts made to reach individuals or groups not typically involved in the past.
- Up to 4 pieces (can be two-sided) of supplemental materials per application (e.g. one brochure equals one piece, one newsletter equals one piece) a maximum total of 8 pages can be submitted. Photographs are acceptable and may be reduced in size. Do not send original photographs.

**Winners will:** Receive recognition at the annual Tennessee PTA meeting.
Mary Jo Clark Volunteer Service Award

Information and Application

Award Category
(Non-school based PTAs should choose the category that most closely reflects their focus.)

☐ Elementary  ☐ Middle and High School  ☐ Council/Community

Name of Nominee __________________________________________

Address ___________________________________________________

Email ______________________________________________________

Phone Number _____________________________________________

Name of PTA/Council ________________________________________

National Unit ID of PTA/Council __________________________________

Name of PTA President ________________________________________

Name of Person Submitting Application __________________________

Address ___________________________________________________

Email ______________________________________________________

Phone Number ______________________________________________

This application plus the descriptive narrative
must be received by the Tennessee PTA no later than March 1st.

Tennessee PTA
P.O. Box 1536
Hixson, TN 37343

FOR OFFICE USE ONLY

Received Date _____________________  ☐ Narrative Included

Good Standing Status
Number of Members Submitted as of March 1 ____________________

Date of Bylaws Approval ______________________________________

☐ 990 Submitted
☐ Audit Submitted