This award is named in honor of Mary Jo Clark who served as president of Tennessee PTA from 1991 to 1993. During her term as president she was a champion of parent involvement. Mary Jo Clark is an exemplary person in recruiting and mentoring leaders across the state and nationally, and has inspired many young parents to be involved in PTA. This award recognizes PTA local units and councils that recruit, mentor, and develop volunteers and encourages family engagement.

National PTA is the oldest and largest volunteer child advocacy association in the United States. Volunteers serve to support the mission - to make every child's potential a reality by engaging and empowering families and communities to advocate for all children. Involving others productively provides meaningful and rewarding opportunities for parents, community members and student participation in school activities and uses the best skills and talents of volunteers to maximize their contributions. By developing strategies that allow and encourage parenting adults to take a more active role in supporting their children's education, parents become active participants in the life of the school, feel welcome and valued.

Award Criteria

- Application forms must be complete and received by the Tennessee PTA no later than February
 15th
- Any submitting local unit or council PTA must be in good standing as defined by Tennessee PTA bylaws.
- A descriptive narrative in addition with a minimum 250 words must be included which describes the following:
 - How your PTA recruits volunteers.
 - Training you offer for your volunteers and if you provide job descriptions for them to refer to.
 - What opportunities you provide for volunteers that cannot come to the school during school hours.
 - How you track volunteer hours.
 - ➤ Goals to increase and/or improve family engagement.
 - Programs/projects (including planning, implementation, follow up, and results) to cultivate family involvement
 - Communication methods with membership and the community.
 - Efforts made to reach individuals or groups not typically involved in the past.
- Up to 4 pieces (can be two-sided) of supplemental materials per application (e.g. one brochure equals one piece, one newsletter equals one piece) a maximum total of 8 pages can be submitted. Photographs are acceptable and may be reduced in size. Do not send original photographs.

Winners will: Receive recognition at the annual Tennessee PTA meeting.

Award Category (Non-school based PTAs should choose the category that most closely reflects their focus.)
☐ Elementary ☐ Middle and High School ☐ Council/Community
Name of Nominee
Address
Email
Phone Number
Name of PTA/Council
National Unit ID of PTA/Council
Name of PTA President
Name of Person Submitting Application
Address
Email
Phone Number
This application plus the descriptive narrative must be received by the Tennessee PTA no later than Feb. 15th
Tennessee PTA
5006 Jim Jones Lane Knoxville, TN 37931
FOR OFFICE USE ONLY
Received Date Narrative Included
Good Standing Status Number of Members Submitted as of Feb. 15th
Date of Bylaws Approval 990 Submitted Audit Submitted