



Corporate/Business Friend of PTA

To All Local Unit and Council Presidents:

ARE YOU LOOKING FOR A PUBLIC RELATIONS PROGRAM AND A WAY FOR YOUR PTA TO MAKE EXTRA MONEY?

An easy opportunity awaits you and your committee! Promoting business sponsorships in your community is a good way to promote PTA and generate extra funds for your units.

Within your local unit you probably have many parents who operate their own businesses or are managers and may be interested in this unique advertising opportunity. \$10 of the business organization's donation will be kept by your local unit, while the other \$15 will be used to maintain the Tennessee State PTA Office.

For their donation, as a sponsor, the business will receive:

- A subscription to the Tennessee PTA Bulletin with statewide distribution
- Acknowledgement letter of their contribution.
- Recognition in the Tennessee PTA Convention Program Book

Please recognize your business supporters in your school and throughout your community. You can write a letter to the editor of your community newspaper, acknowledge the contribution in your PTA and school newsletters, list business sponsors on a school or community bulletin board, or at the end of the year, include them in a recognition ceremony. Founder's Day, on February 17th, offers another recognition opportunity.



Corporate/Business Friend of PTA Sponsorship Program Remittance Form

Copy this page as needed for each business sponsor enrolled.

Local Unit Name _____ City _____ Region _____

President's Name _____

Address, City, Zip _____

Email Address _____

Corporate/Business Friend of PTA (\$25)

Name of Business/Organization _____

Address/City/Zip _____

Name of Business/Organization _____

Address/City/Zip _____

Name of Business/Organization _____

Address/City/Zip _____

Amount Remitted to Tennessee PTA (\$25 per sponsorship): \$ _____

FOR STATE OFFICE USE ONLY

Date Request Received _____

Date Request Processed and Mailed: _____