Tennessee PTA
107th Annual Convention

Theme: “Footprints worth Following… PTA”

April 24 & 25, 2020
Cokesbury Center
9908 Kingston Pike, Knoxville, Tennessee

Delegate Registration Packet
Invitation from the Tennessee PTA President

Footprints worth Following… PTA

PTA started as the idea of one woman named Alice McLellan Birney. In 1897, she along with Phoebe Apperson Hearst founded the National Congress of Mothers. According to Birney, the goal of the organization was to unite the forces of home, school, and community in recognizing "the supreme importance of the child." As we look back at the footsteps Alice took and her goals, we see that we have a very similar path that we are on.

We have had many amazing leaders adding their footsteps to the PTA path including Selena Sloan Butler who founded the National Congress of Colored Parents and Teachers, local leaders such as Mrs. G. H. Robertson, the first president of Tennessee PTA; Mrs. J. F. Trimble, first president of the Tennessee Colored Congress of Parents and Teachers; Nashville born Lois Jean White, the first African American President of the National Parent Teacher Association (PTA) to name just a few.

Add your footsteps to the legacy of Tennessee by attending the 107th Annual Convention of the Tennessee PTA. We have planned workshops and training sessions that will help inspire and guide you to improve opportunities for our youth and help you build your local PTAs. There will be networking with other PTA leaders throughout Tennessee and our National PTA President-Elect Anna King. Anna brings energy, lots of ideas, fun, and motivation to all that meet her. Convention also gives you a chance to visit with exhibitors and shop in the boutique, attend the Award Dinner and see the amazing talents of our students at the Student Awards event. Convention is an excellent training opportunity and a legitimate expense for your PTA/PTSA. Plan to be renewed, revived and energized as you add your voice for the children and families we serve.

Don’t miss your opportunity to join us for convention. Mail your completed registration form, together with your PTA check made out to the Tennessee PTA, to the State Office.

Thank you for all you do. Together we will make a difference in the lives of the children and families of Tennessee.

Kim Henderson
Tennessee PTA President
Tentative Schedule

Friday, April 24, 2020

12:30 p.m. – 1:30 p.m.  Registration
1:45 p.m. – 2:30 p.m.  Workshops
2:45 p.m. – 4:15 p.m.  General Session I
4:15 p.m. – 5:30 p.m.  Table Talk/Team Building
4:15 p.m. – 6:00 p.m.  Exhibitors Hall Open
6:00 p.m. – 9:00 p.m.  Awards Dinner

Saturday, April 25, 2020

7:00 a.m. – 9:00 a.m.  Registration
9:00 a.m. – 11:00 a.m. General Session II
11:15 a.m. – 1:00 p.m. Lunch
11:15 a.m. – 1:00 p.m. Exhibitors Hall Open
12:30 p.m. – 1:00 p.m. TALL Meeting
1:00 p.m. – 2:15 p.m.  Workshops
12:00 p.m. – 1:00 p.m. Vendors/Boutique
2:30 p.m. – 4:00 p.m.  Workshops
1:00 p.m. – 3:00 p.m.  Student Awards
4:00 p.m. – 5:00 p.m.  General Session III

Convention Workshops Topics *

Educational Data – What is it? How Do I Understand It?
  Advocating with the Facts
  Transforming Family Engagement
  Improving Literacy in Tennessee
  What does Tennessee PTA Do for you?
  PTA – Why Everyone Should be a Member?
  Effective PTA Meetings
  Federal and State laws for nonprofits and PTA
  MemberHub 101
  Leadership vs Management
  Successful Membership Campaigns

*This overview provides a sampling of the types of workshops offered with convention registration. A complete list of workshops with descriptions will be available on our website after March 22, 2020 - www.tnpta.org
Registration Steps

1. Complete the Registration Form
   Fill out a registration form included in this packet for each delegate. A current 2019-2020 membership card and Voter Delegate Card must be presented at convention to verify voting eligibility. Additional registration forms can be downloaded from www.tnpta.org.

2. Return the form to the Tennessee PTA
   Payments for registration and the awards dinner must be submitted with a registration form. Registration forms received without payment will not be processed.

   **Deadlines and Fees**

<table>
<thead>
<tr>
<th>Service</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Complete Convention Pre-Registration</td>
<td>$100</td>
</tr>
<tr>
<td>Received by March 29, 2020</td>
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<tr>
<td>* Convention Registration</td>
<td></td>
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<tr>
<td>* Friday Awards Dinner</td>
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<tr>
<td>Friday Night Awards Dinner (Individual)</td>
<td>$30</td>
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<tr>
<td>Table for Eight (Reserved)</td>
<td>$220</td>
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<td>Saturday One Day-Registration</td>
<td>$75</td>
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<td>On-Site Registration</td>
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<tr>
<td>Complete Convention Package</td>
<td>$125</td>
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<tr>
<td>Non-PTA</td>
<td>$150</td>
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<tr>
<td>Saturday One Day Registration</td>
<td>$95</td>
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   **Registrations**

   - Final date for pre-registration is **Friday, March 29, 2020**.
   - All others will be considered on-site registrations.

   **Mail to:**
   Tennessee PTA
   1905 Acklen Avenue
   Nashville, TN 37212

   Please contact the State Office at 615-383-9740 or email ptastateoffice@tnpta.org if you have any questions.

Voting Delegate Cards

All PTA members are invited and encouraged to attend convention. Each local unit in Good Standing will receive one Voting Delegate Card for the President, or alternate and one Voting Delegate Card for every 50 members or a fraction thereof, as of March 1, 2020.

To be eligible for Voting Delegate cards, membership dues must be received in the Tennessee PTA State Office on or before March 1, 2020. Per #Article XVIII, State Convention, Section 5: *No delegate is allowed to represent more than one local unit and must have been a member of this local unit at least thirty (30) days prior to convention.*
Hotel Reservations

Accommodations for the 107th Annual Convention will be at:

**Hilton Garden Inn Knoxville West**
216 Peregrine Way
Knoxville, TN  37922
865 690-6511

The negotiated PTA rate is:  **Single/Double: $112+taxes**

**Reservation information:** To book your reservations call the hotel directly at 865 690-6511. Please identify yourself as part of the Tennessee Parent Teacher Association (PTA) in order to receive the special group rate.

To guarantee you receive our discounted rate, make your reservations by **Monday, April 6, 2020**

All reservations must be guaranteed with a major credit card. You may pay for your hotel expenses by using a PTA check and presenting your Tennessee Department of Revenue Certificate of Exemption to qualify for tax-exempt status.

In the event an individual guest wishes to cancel a reservation, they may do so if the request is received **72 Hours prior to the reservation arrival date.**

**Amenities:** All guests will receive our complimentary breakfast, complimentary high speed Wi-Fi internet, in room microwaves and refrigerators, an onsite restaurant, indoor pool, and gym.

Please visit the Hilton Garden Inn website [www.knoxvillewestcedarbluff.stayhgi.com](http://www.knoxvillewestcedarbluff.stayhgi.com) for more hotel information.

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“Friends of PTA”

“Friends of PTA” may purchase a four-line advertisement to be placed in the 2020 Convention book.

The cost is $40 per ad and is limited to four (4) lines, not to exceed 30 words.

Individual and/or groups may submit their name(s) and a note of support for their PTA and/or leadership. Councils may consider placing a congratulatory ad for their President. Local PTA/PTSA's may wish to place an ad expressing their appreciation to their school, Principal, teacher(s) and/or support staff.

To purchase your ad, please send your name, telephone number, check of $40, and your four-line ad to:

**Tennessee PTA**
1905 Acklen Avenue
Nashville, TN 37212

**Ads must be received in the State Office on or before March 30, 2020.**
Tennessee PTA 107th Annual State Convention Registration Form
April 24th – 25th, 2020  Knoxville, Tennessee

PLEASE PRINT OR TYPE ONE FORM FOR EACH PERSON REGISTERING

First Name ___________________________________________ Last Name __________________________
Name of Local Unit PTA ___________________________________________ National PTA ID Number
________________________________________
Home Address ____________________________________________________________________________
City/State/Zip Code ________________________________________________________________
Daytime Phone Number __________________________________ Email Address __________________
Emergency Contact Name ____________________________________________________________
Emergency Daytime Phone __________________________________ Emergency Evening Phone ______

Check all that apply:
☐ First Convention ☐ TALL Member ☐ Current Local Unit President
☐ Current Council President ☐ Honorary Life Member Tennessee PTA ☐ Life Achievement Tennessee PTA
☐ Life Member National PTA ☐ Life Achievement National PTA

REGISTRATION FEES / PAYMENT INFORMATION

Complete Convention Pre-Registration: received by March 29, 2020  $100.00  $ ____________
Saturday Pre-Registration  $ 75.00  $ ____________
Awards Banquet Tickets  $ 30.00  $ ____________
Banquet - Table for Eight  $ 220.00  $ ____________
On Site Registration - Complete Package  $ 125.00  $ ____________
On Site Saturday Registration  $ 95.00  $ ____________
Non-PTA Registration  $ 150.00  $ ____________

TOTAL AMOUNT ENCLOSED  $ ____________
TOTAL PAID ONLINE**  $ ____________

To take advantage of Pre-Registration offers, your completed registration form, including your membership unit name and payment must be received in the State Office on or before March 29th for pre-registration rates.

Remit to: Tennessee PTA, 1905 Acklen Avenue, Nashville, TN  37212

**Credit Card payments can be made at https://tnpta.memberhub.store/. A fee will apply. Completed registration must be submitted to the office after the payment is made. Forms can be emailed to ptastateoffice@tnpta.org

*No refunds will be given.*

If you are unable to attend after registering, you may transfer your registration to another member at no charge.
Awards Dinner

“Table for Eight” Reservations
Friday April 24, 2020

NAME OF LOCAL UNIT/COUNCIL ____________________________________________

CONTACT PERSON _______________________________________________________

TELEPHONE NUMBER ____________________________________________________

EMAIL ADDRESS _______________________________________________________

You may reserve a “Table for Eight” for the Awards Dinner by using this form and attaching a check for $220.00*.

1. ____________________________________________
2. ____________________________________________
3. ____________________________________________
4. ____________________________________________
5. ____________________________________________
6. ____________________________________________
7. ____________________________________________
8. ____________________________________________

*Please mark the name of anyone who purchased their award dinner tickets through one of the convention package deals with a $. Then subtract $30.00 for each ticket purchased.

AMOUNT ENCLOSED $ ________________________________

**Should you have special medical or dietary needs, please contact the state office before March 29, 2020 to let us know your needs.**

Tennessee PTA

615-383-9740 or ptastateoffice@tnpta.org